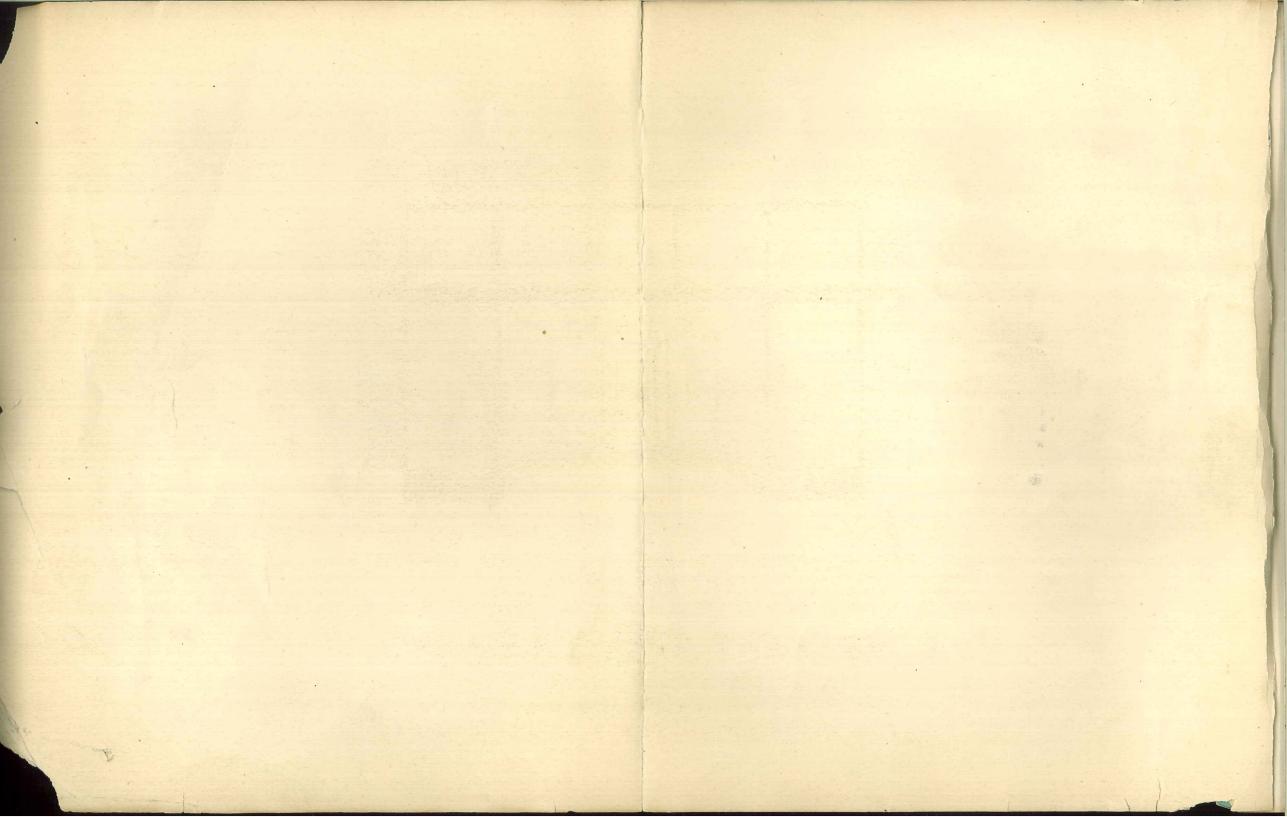
DESIGN SUGGESTIONS

EASYSET STORE FRONTS

PITTSBURGH PLATE GLASS CO.

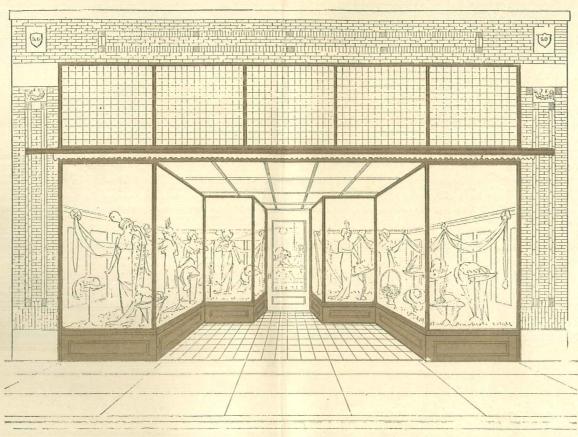


THE SILENT SALESMAN

INTRODUCTION

We take pleasure in submitting herewith a series of twenty designs of Metal Store Fronts, in the hope that to the Architect they will be of assistance in facilitating his task of caring for the unusual large amount of Store Front Remodeling which we feel sure will take place in the immediate future, partly due to the prohibition laws and partly to the era of general prosperity which is before us, and also to the property owner or tenant who contemplates remodeling his Store Front in determining the type to be used, in which case the design selected may be submitted to his Architect for further detailed specifications, etc.

Easyset Construction is too well known to need extensive comment. It has been on the market for years and has proven its worth. It is durable and sightly and adds very much to the appearance of merchandise displayed.



When completed it will look like this

It does away entirely with the necessity of periodically repairing or renovating the store front, thus in a short period of years more than saving the first cost.

The fire insurance underwriters

The fire insurance underwriters look more favorably on metal than wood, which means in a good many

cases a lower rate.

With hardly an exception, a tenant, on account of the superior appearance and the advertising feature, will gladly pay in additional rent the equivalent of the interest on this extra investment, which amounts to only a few dollars per year.

Our system has been installed in thousands of stores throughout the the continent and has given excellent satisfaction. Expressions received from our patrons indicate they regard it as even more than fulfilling all we

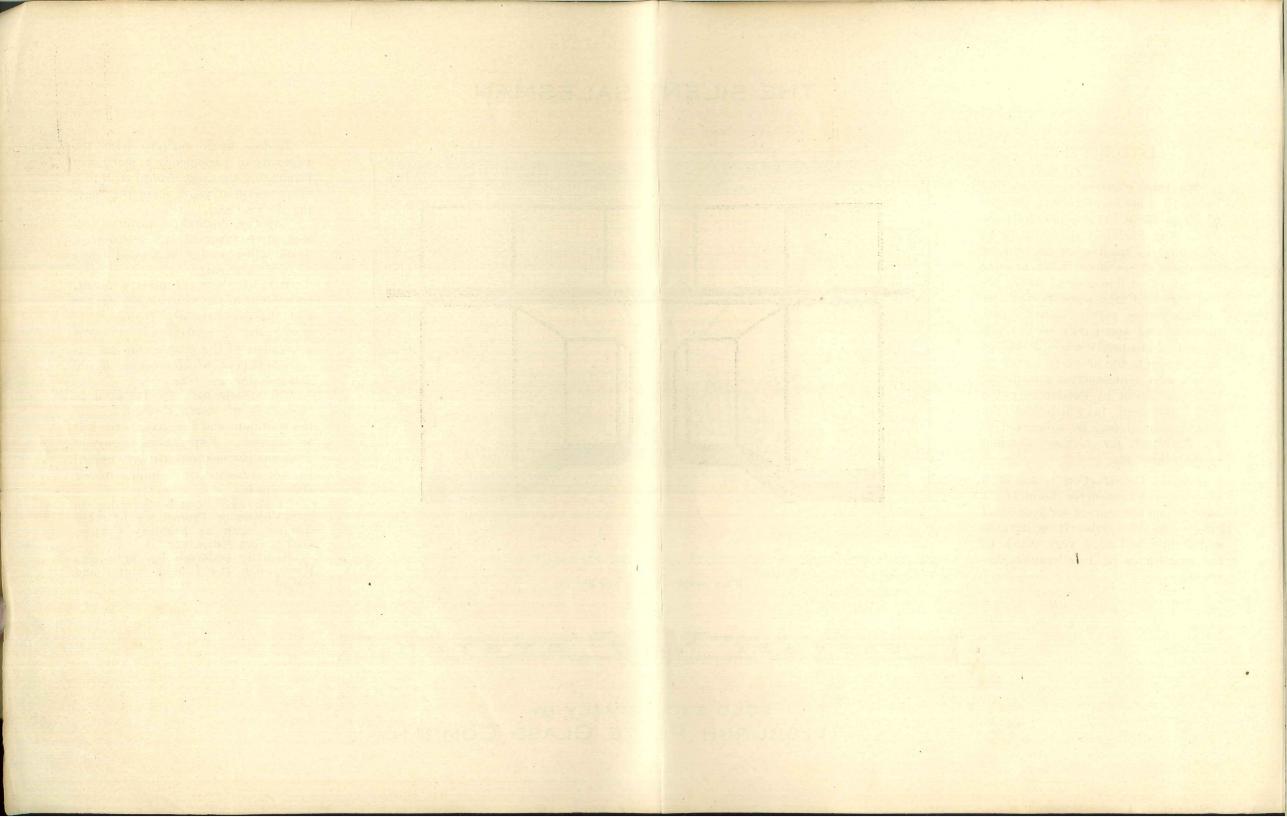
claim for it.

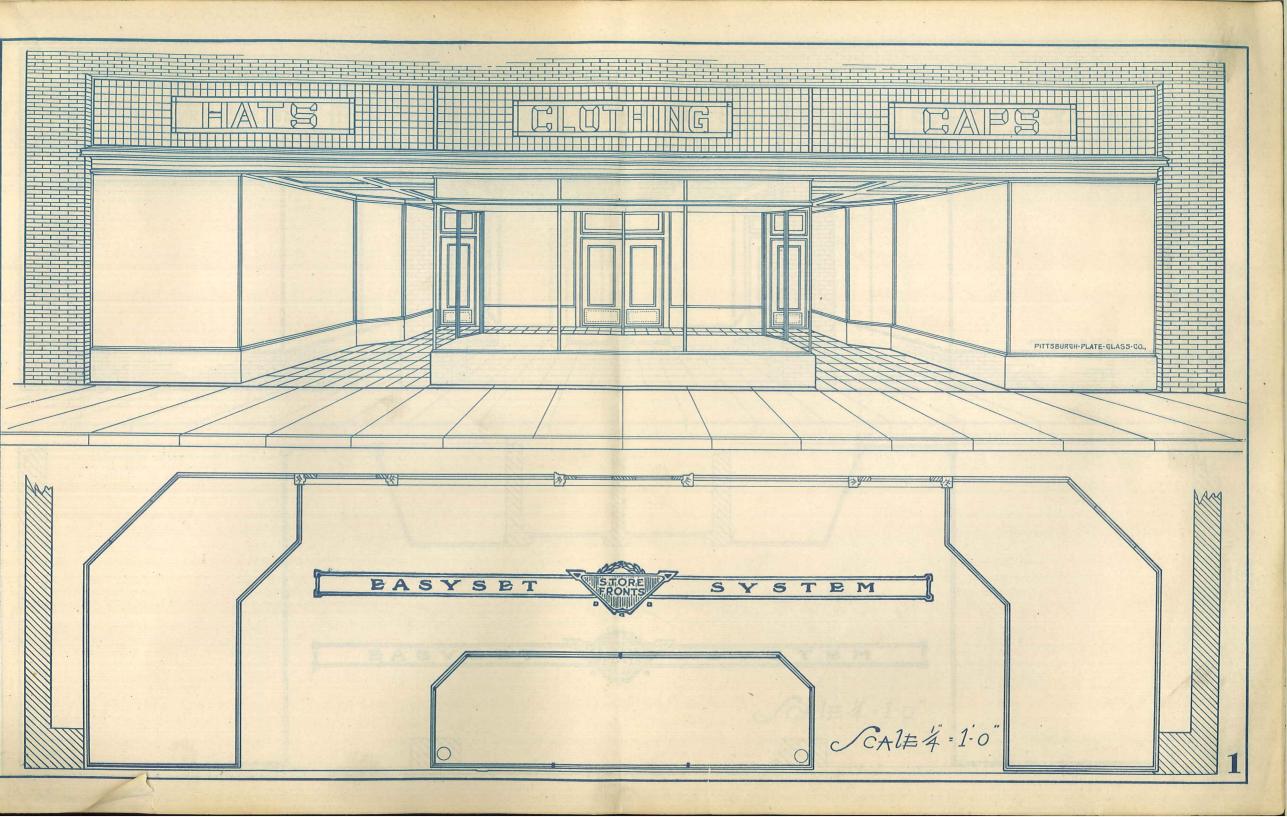
"EASYSET" can be furnished in solid Copper or Bronze, or in other finishes, such as Statuary Copper, Nickel, Gun Metal, Etc.

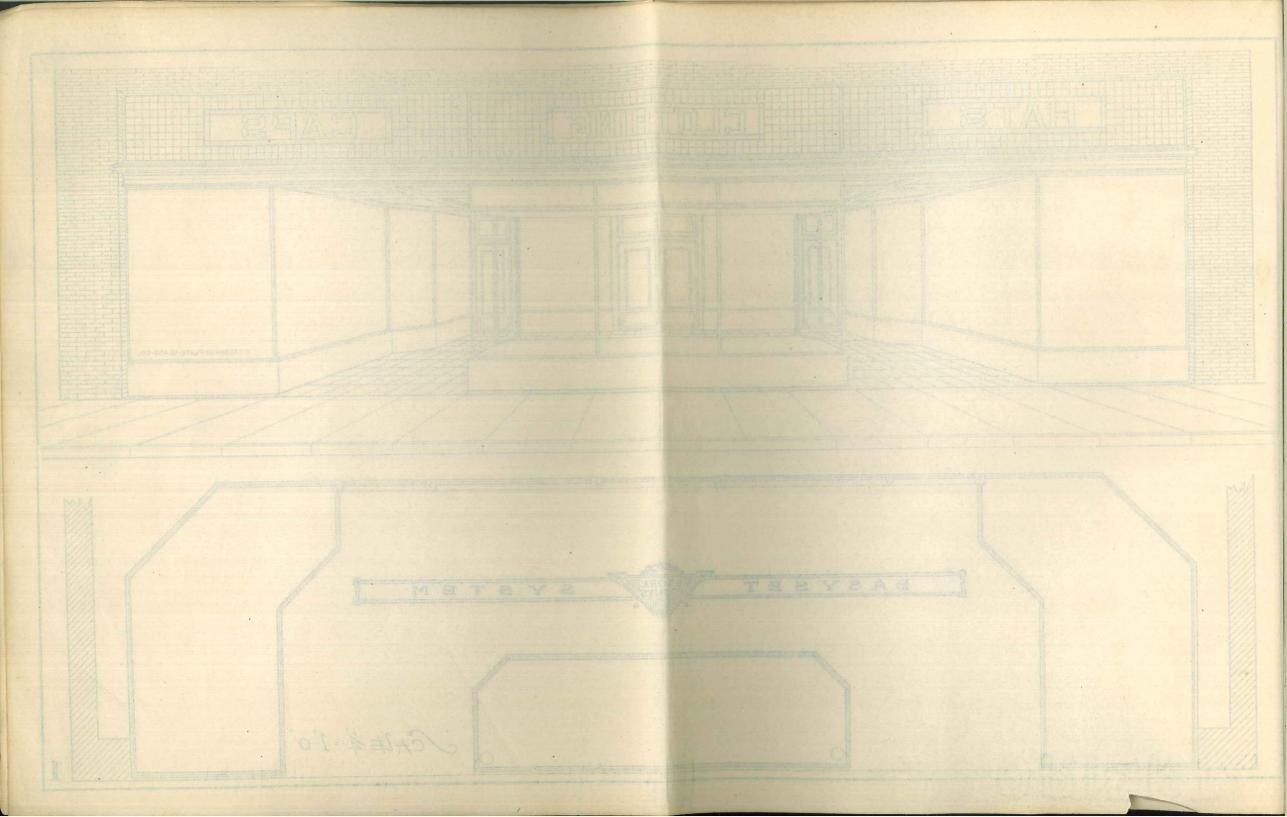
Heartily endorsed by architects throughout the United States and Canada.

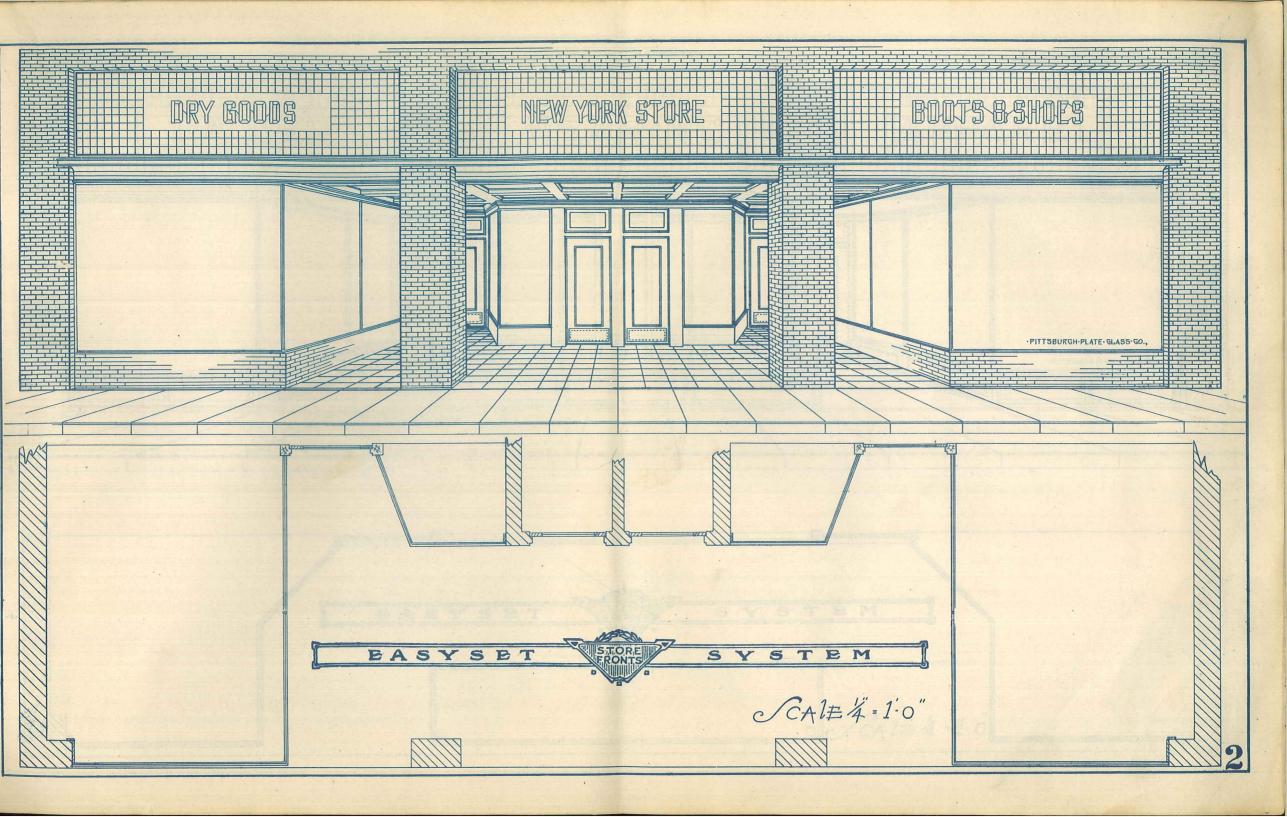


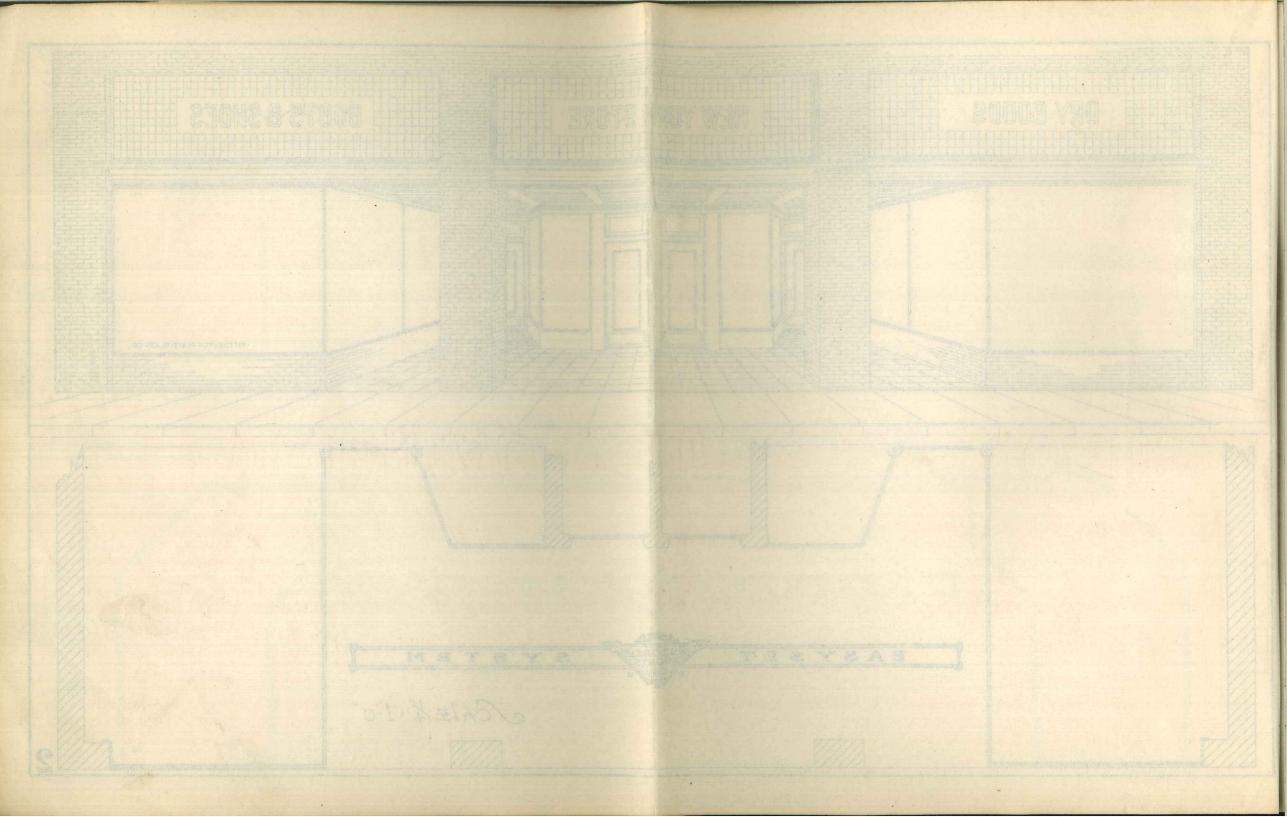
THE PITTSBURGH PLATE GLASS COMPANY

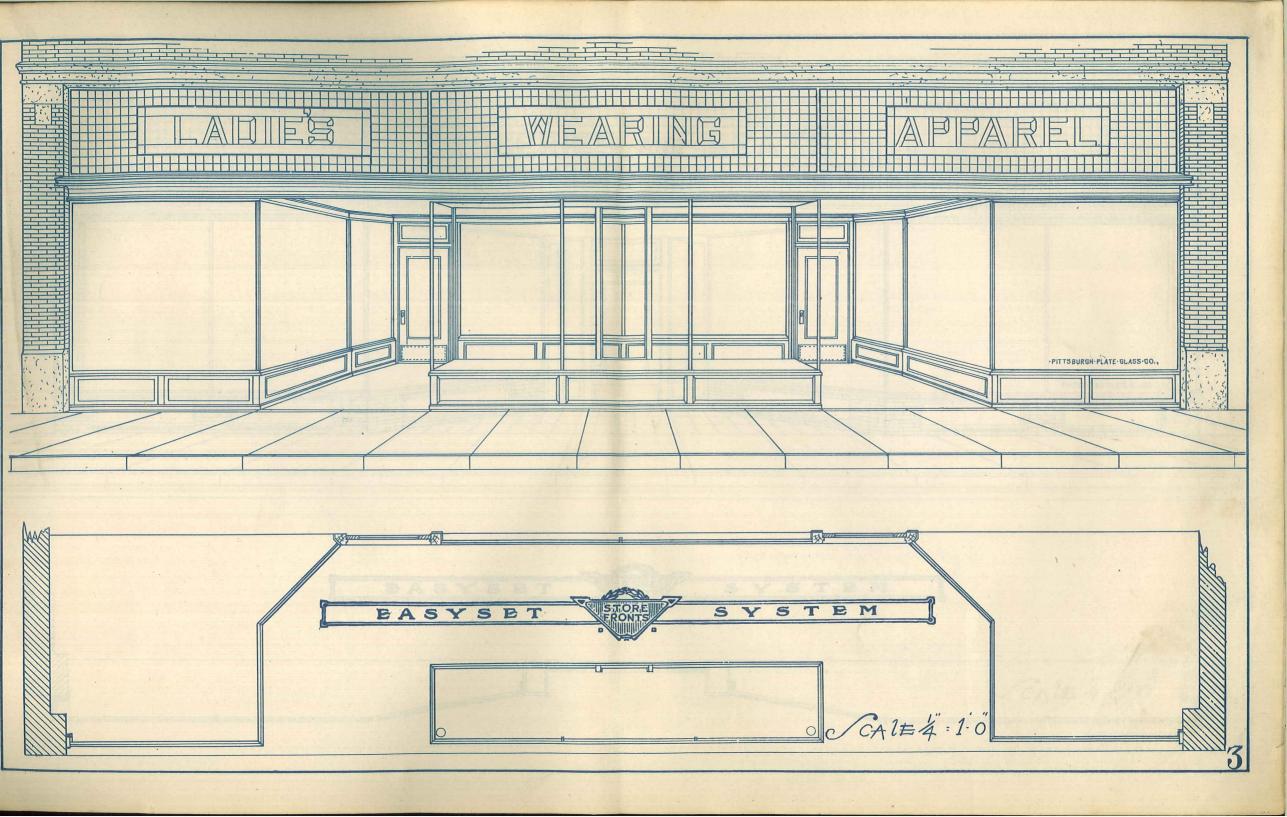


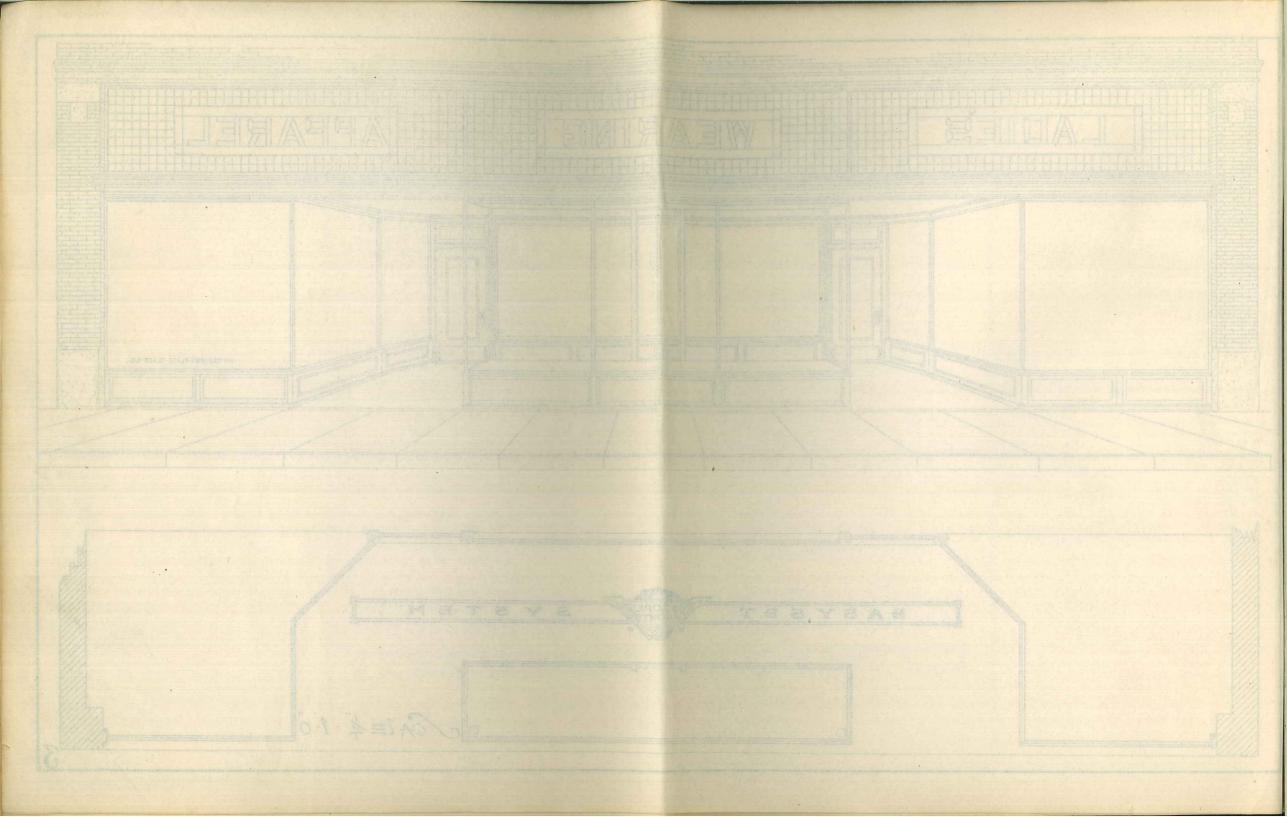


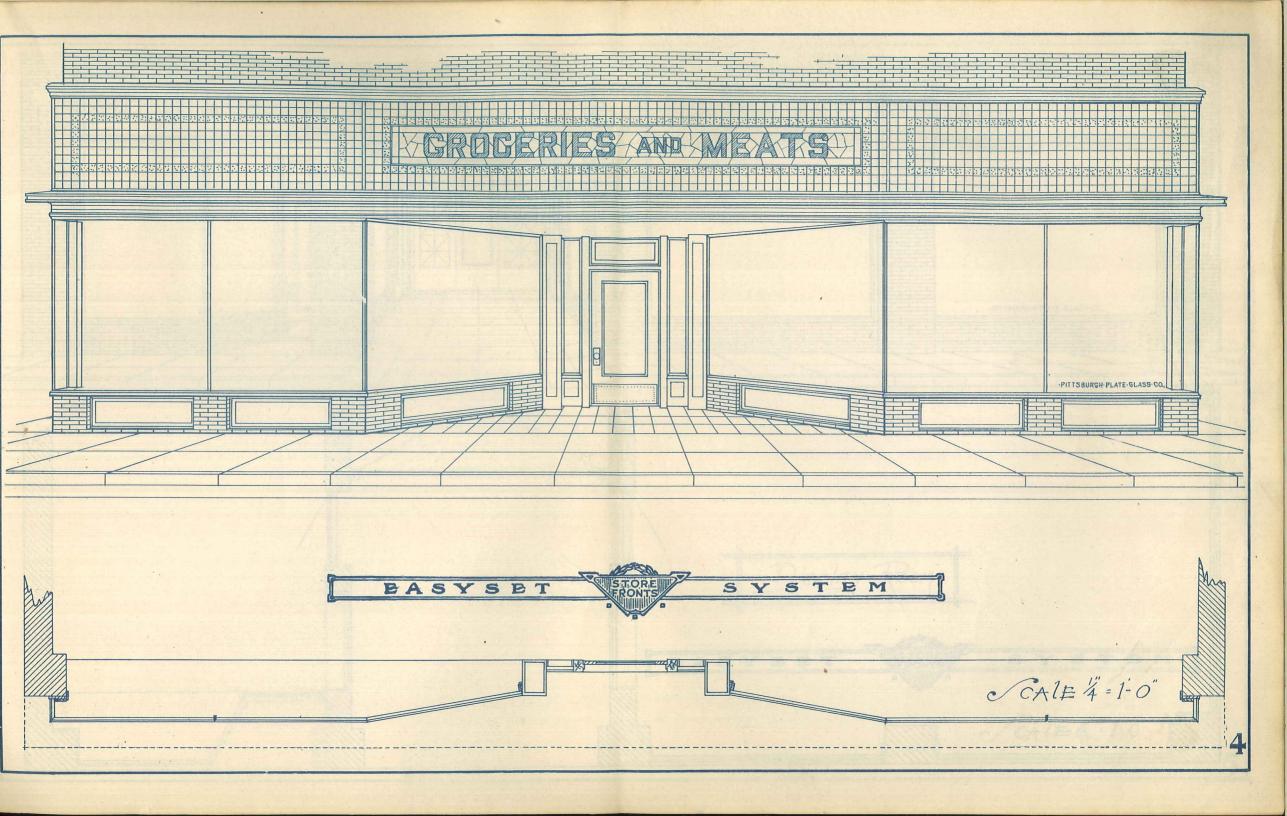


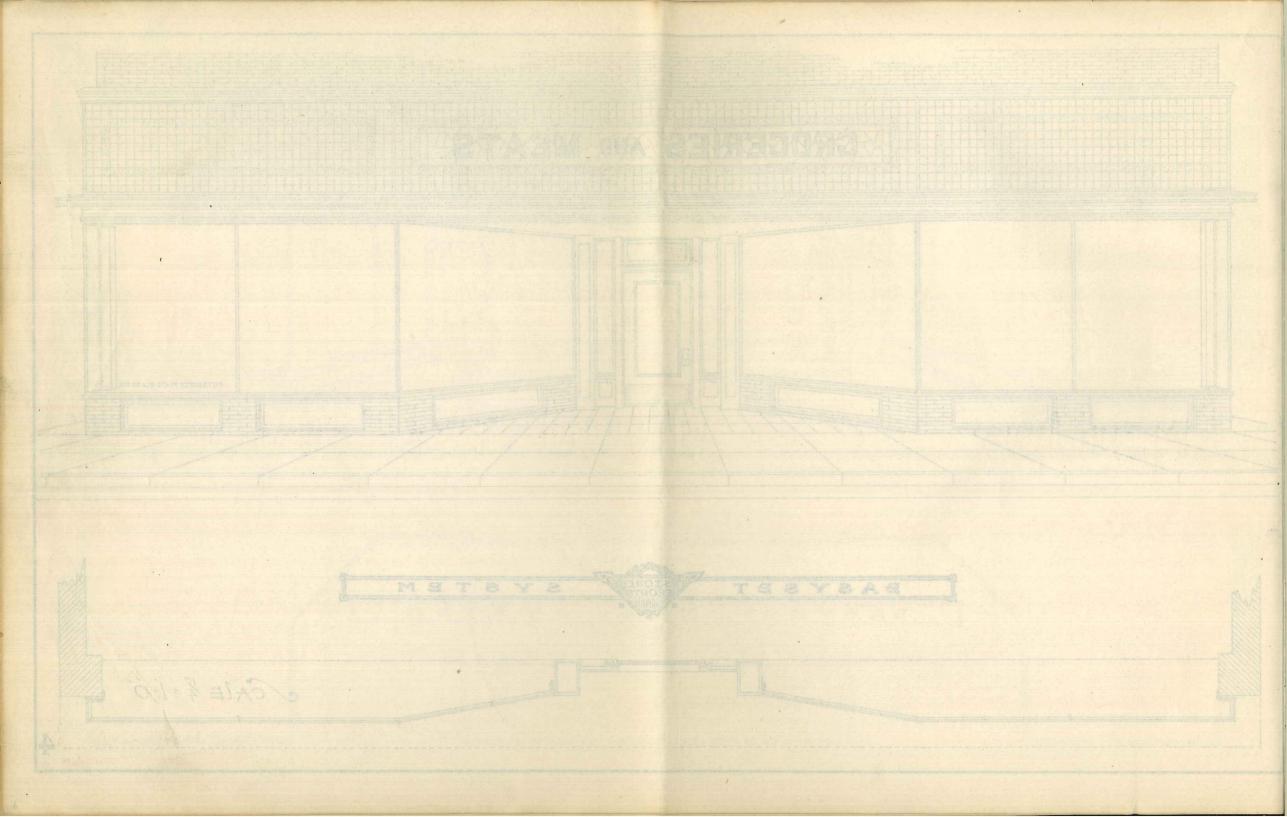


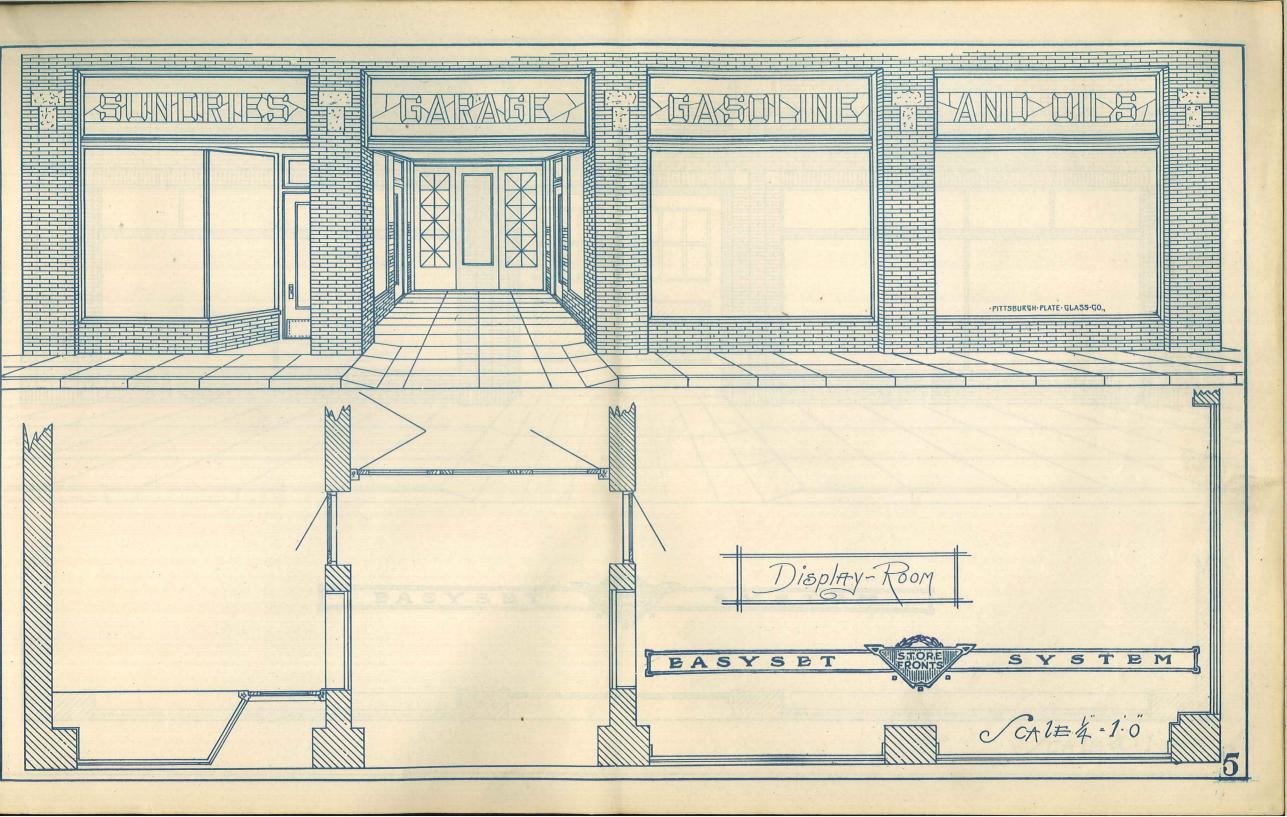


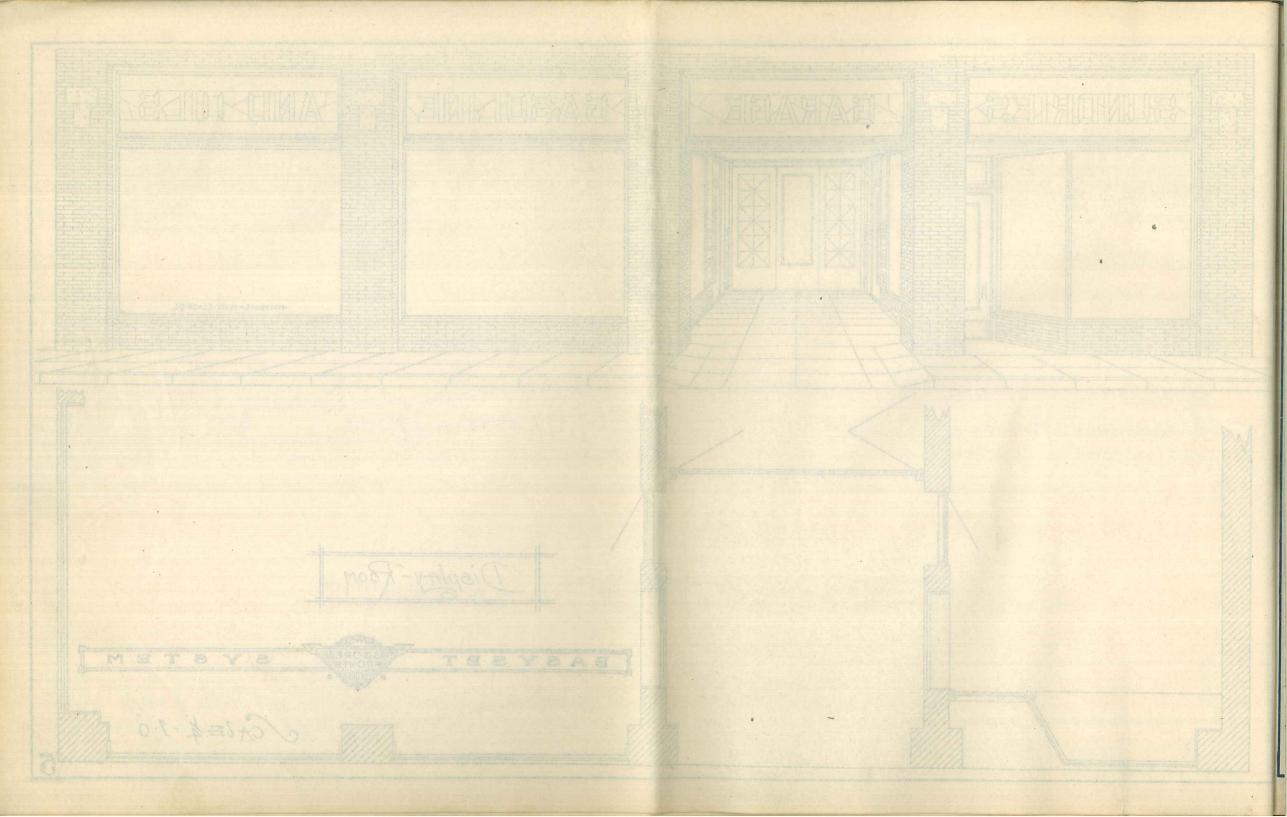


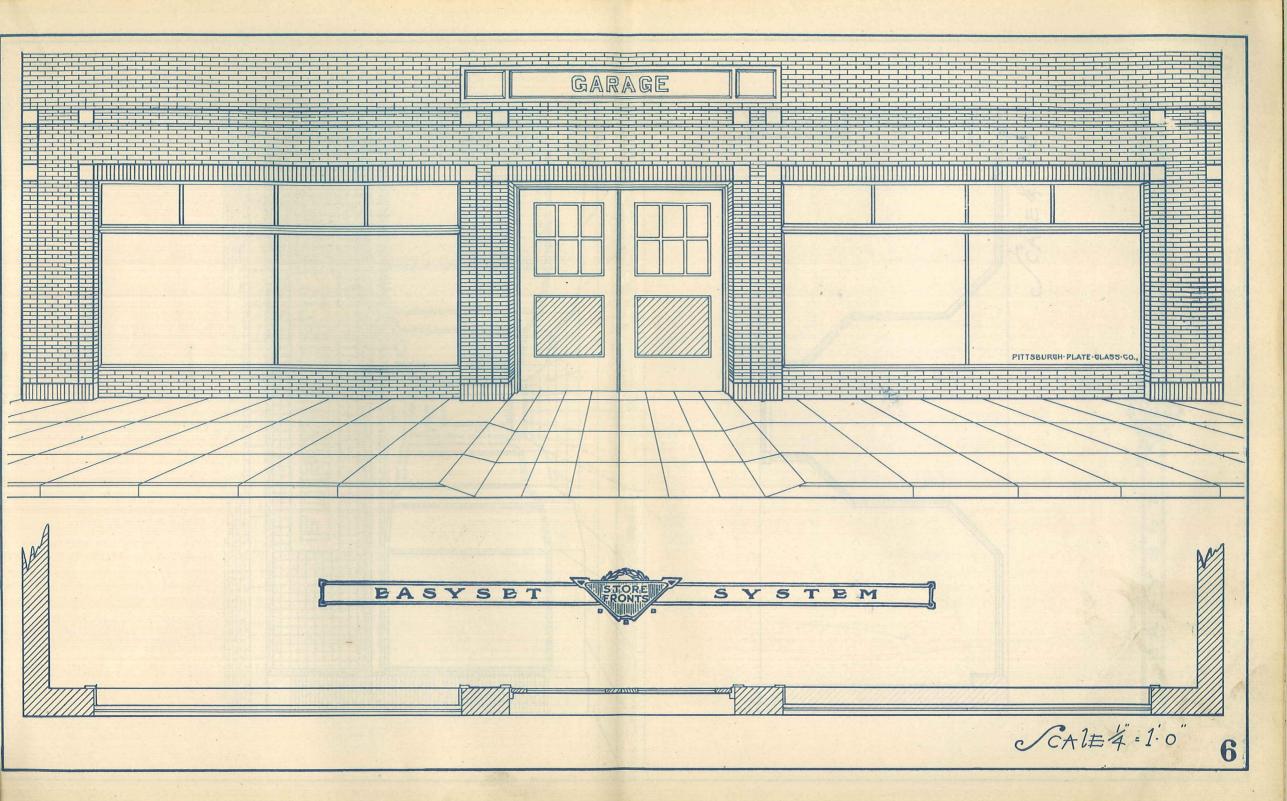


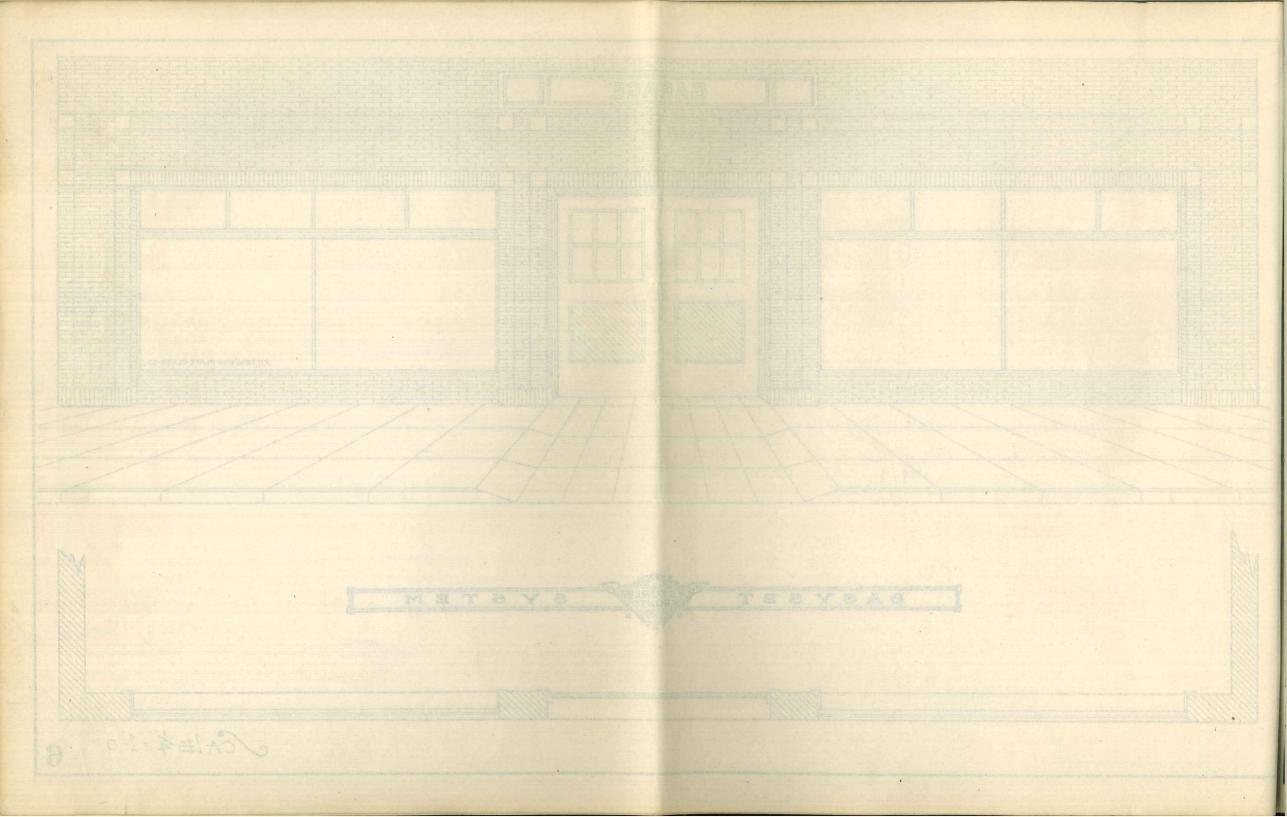


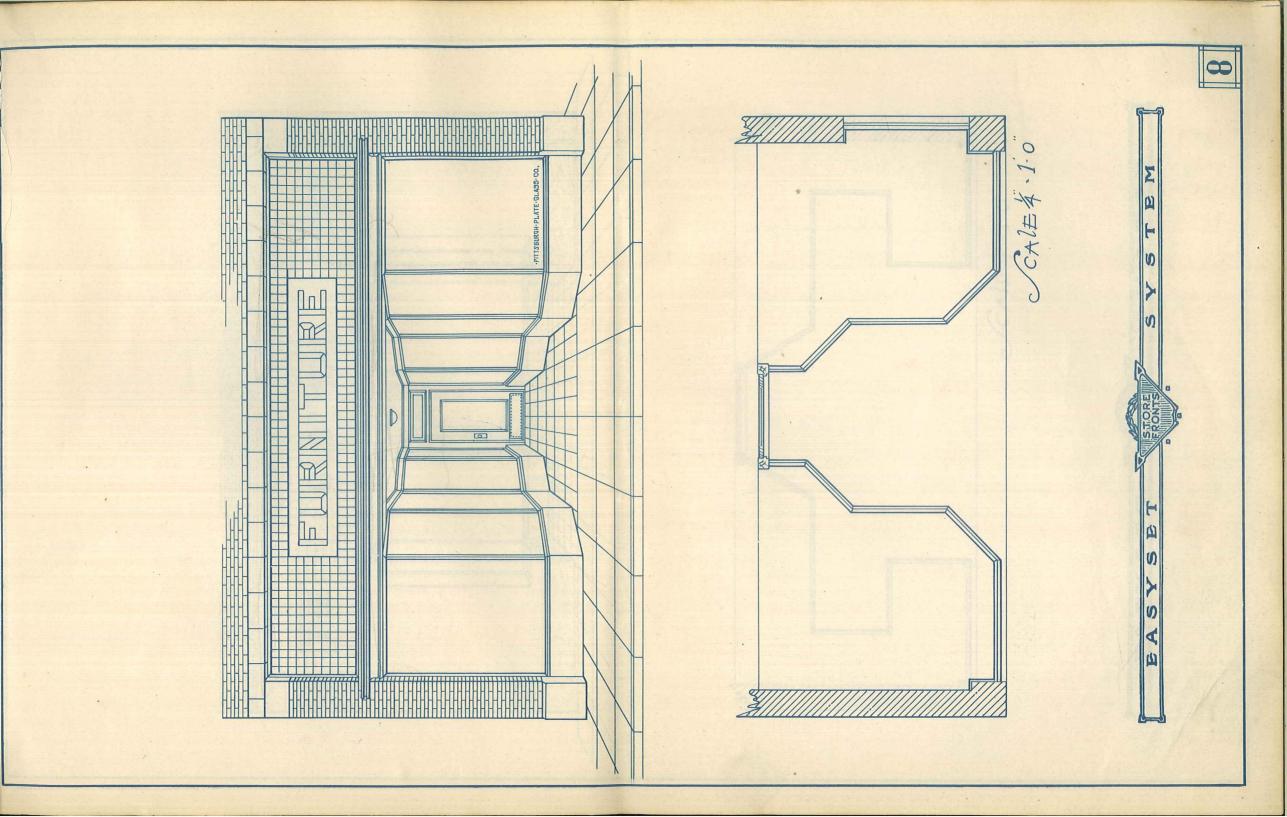


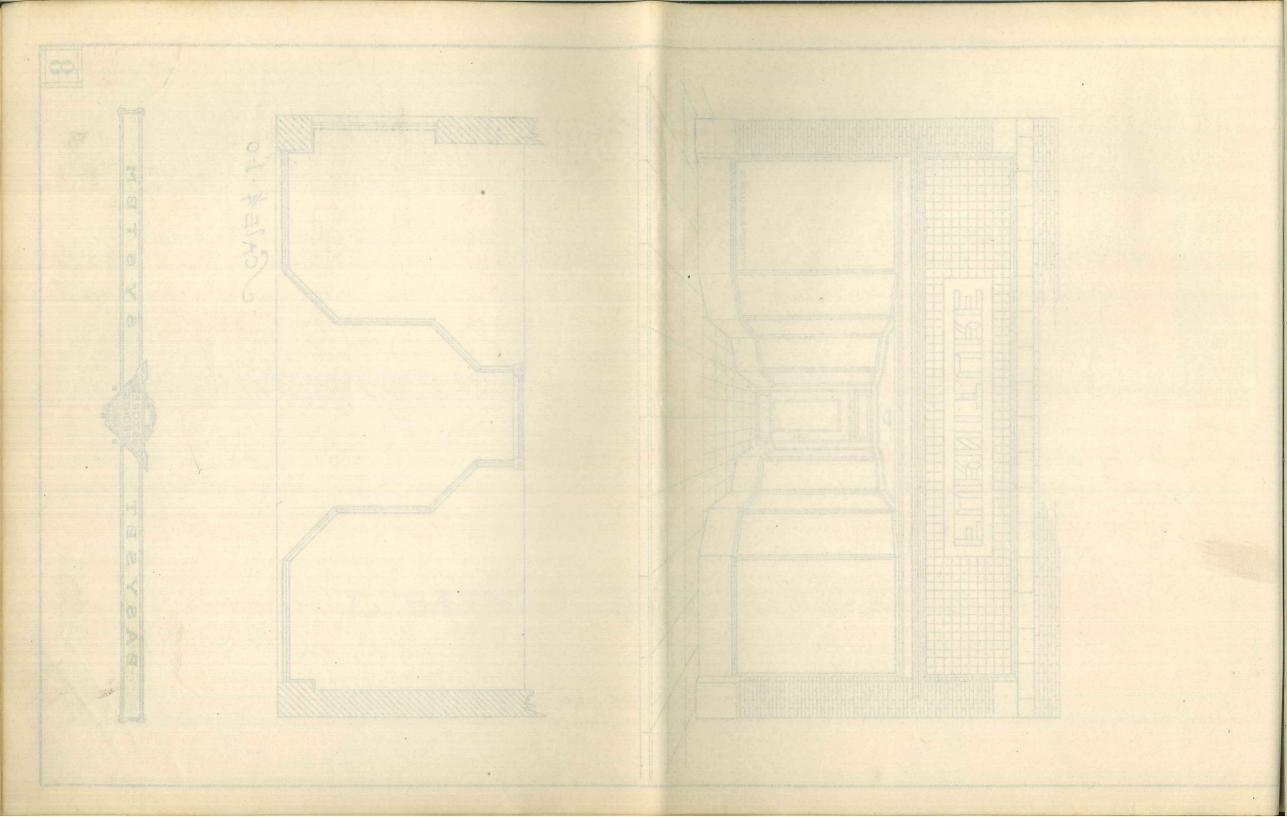


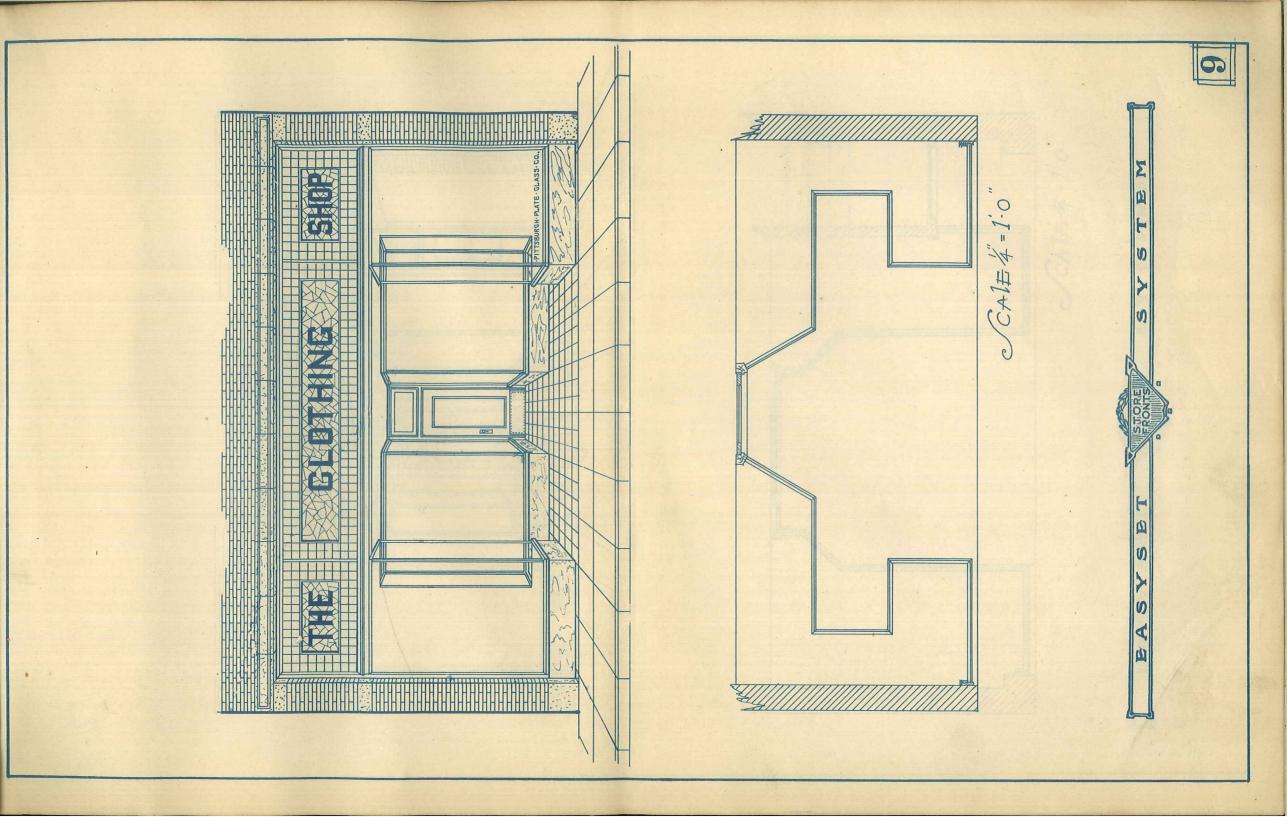


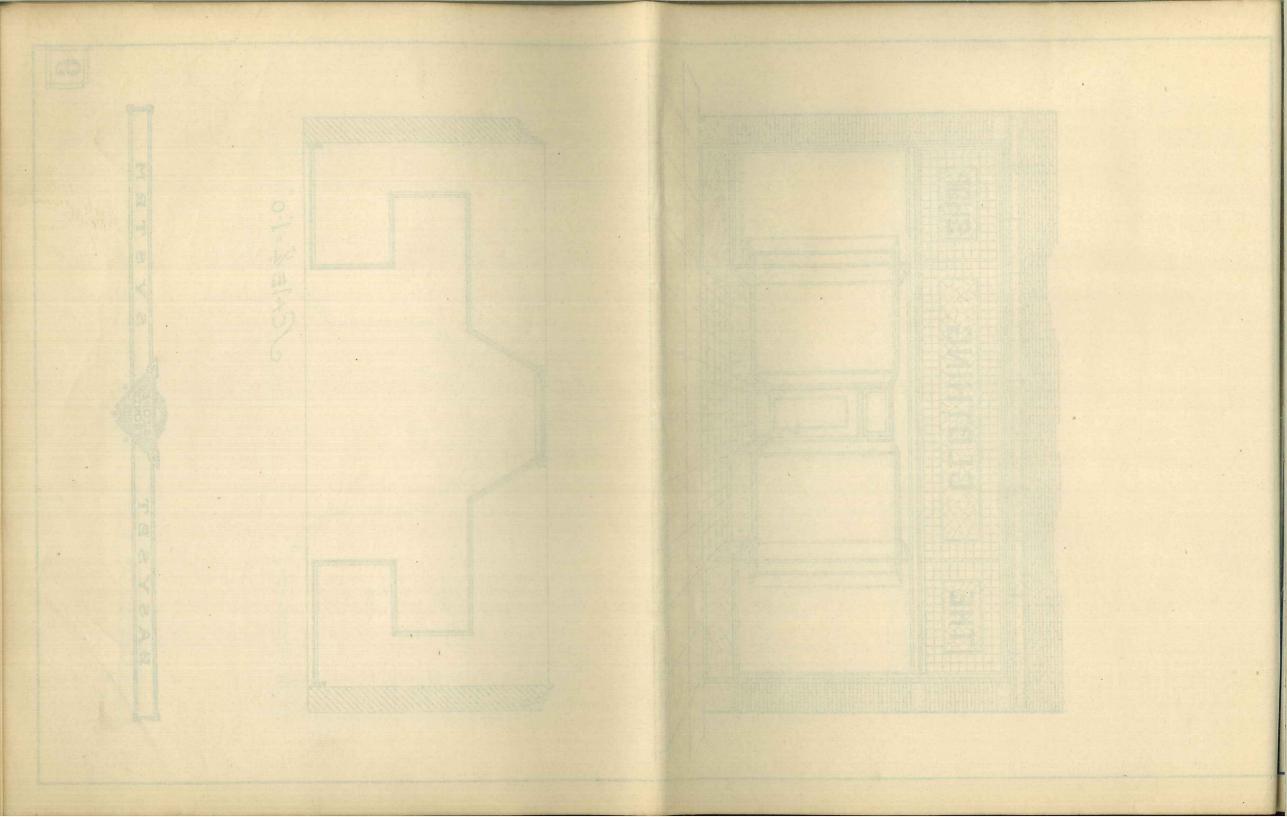


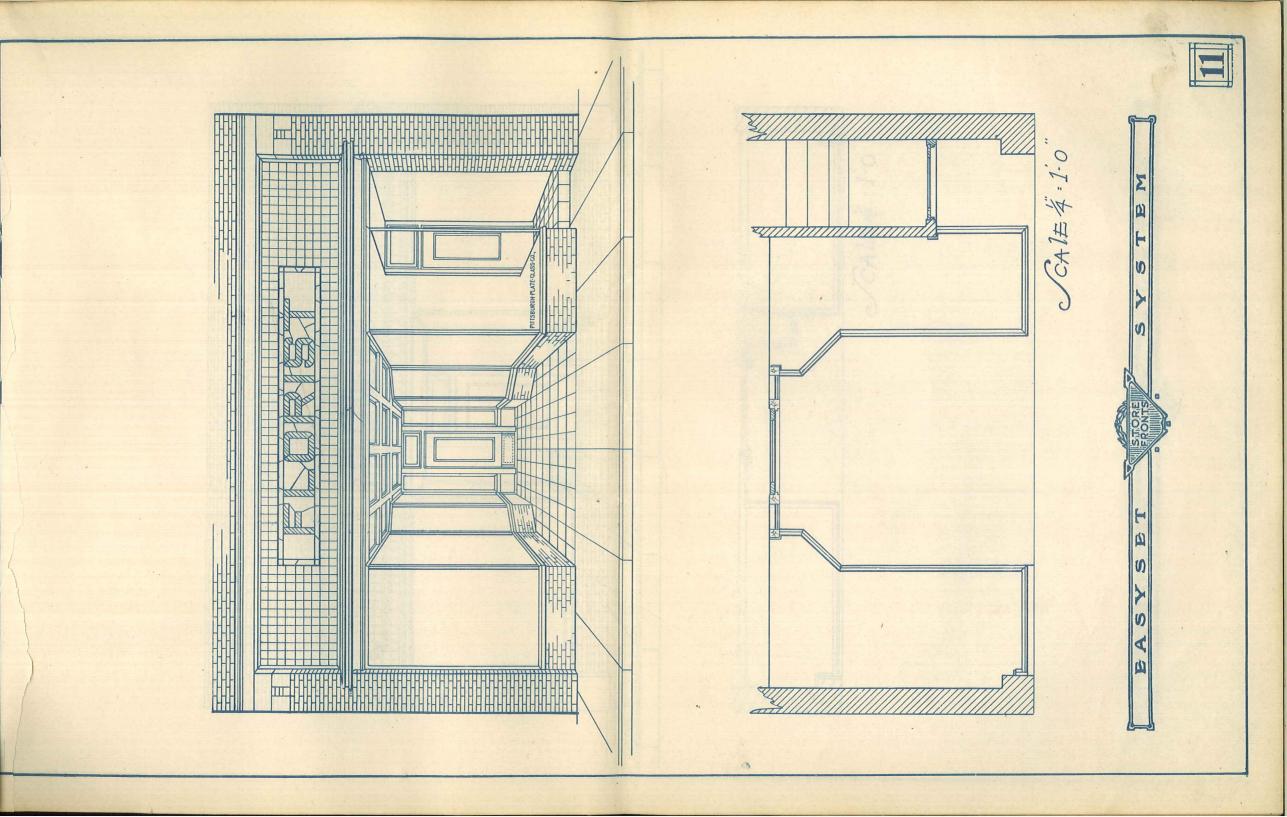


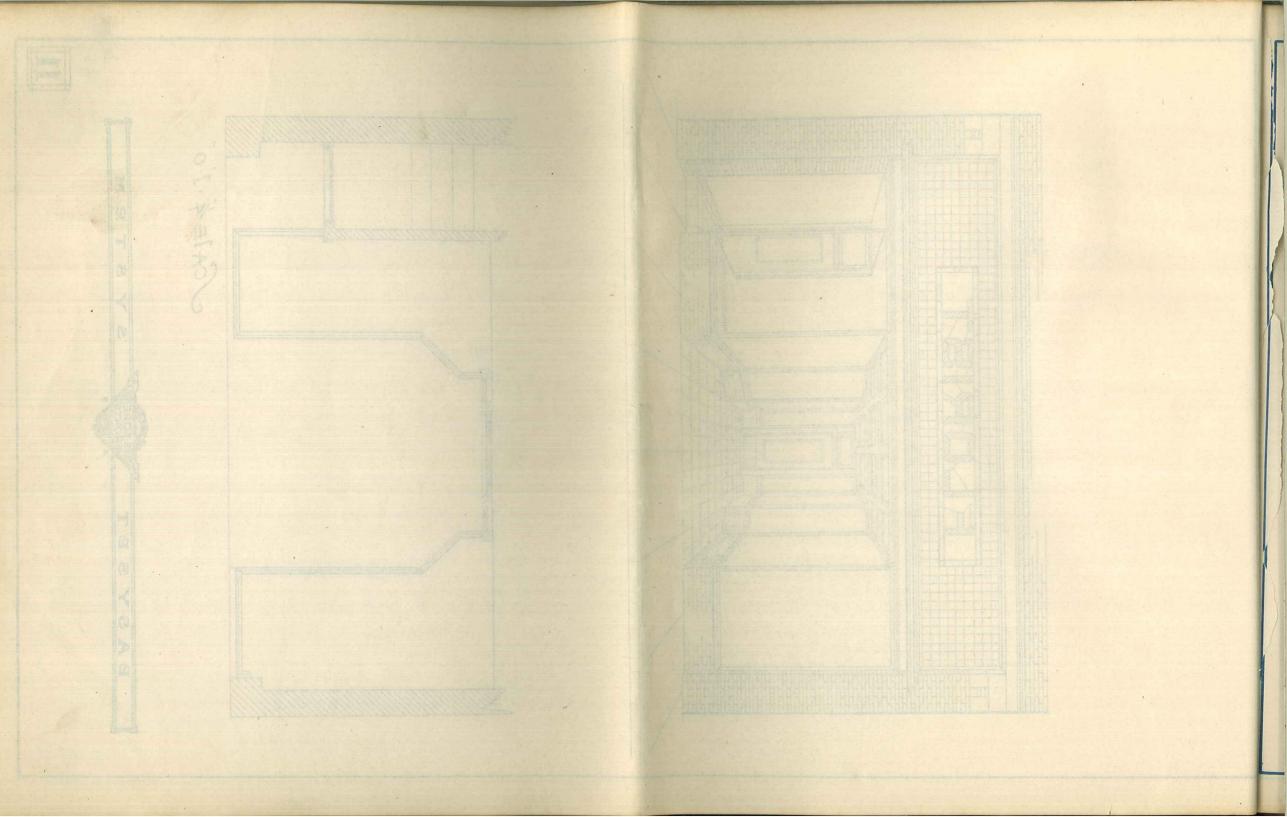


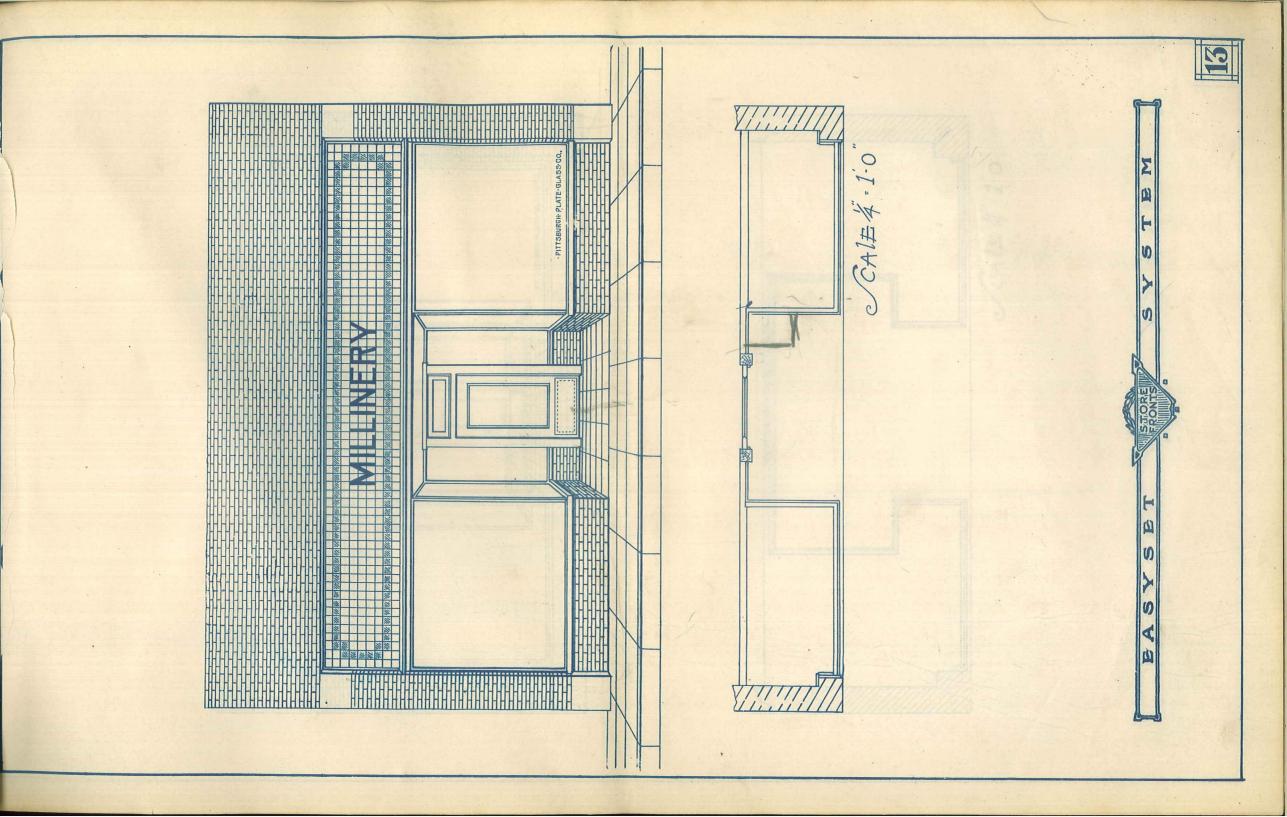


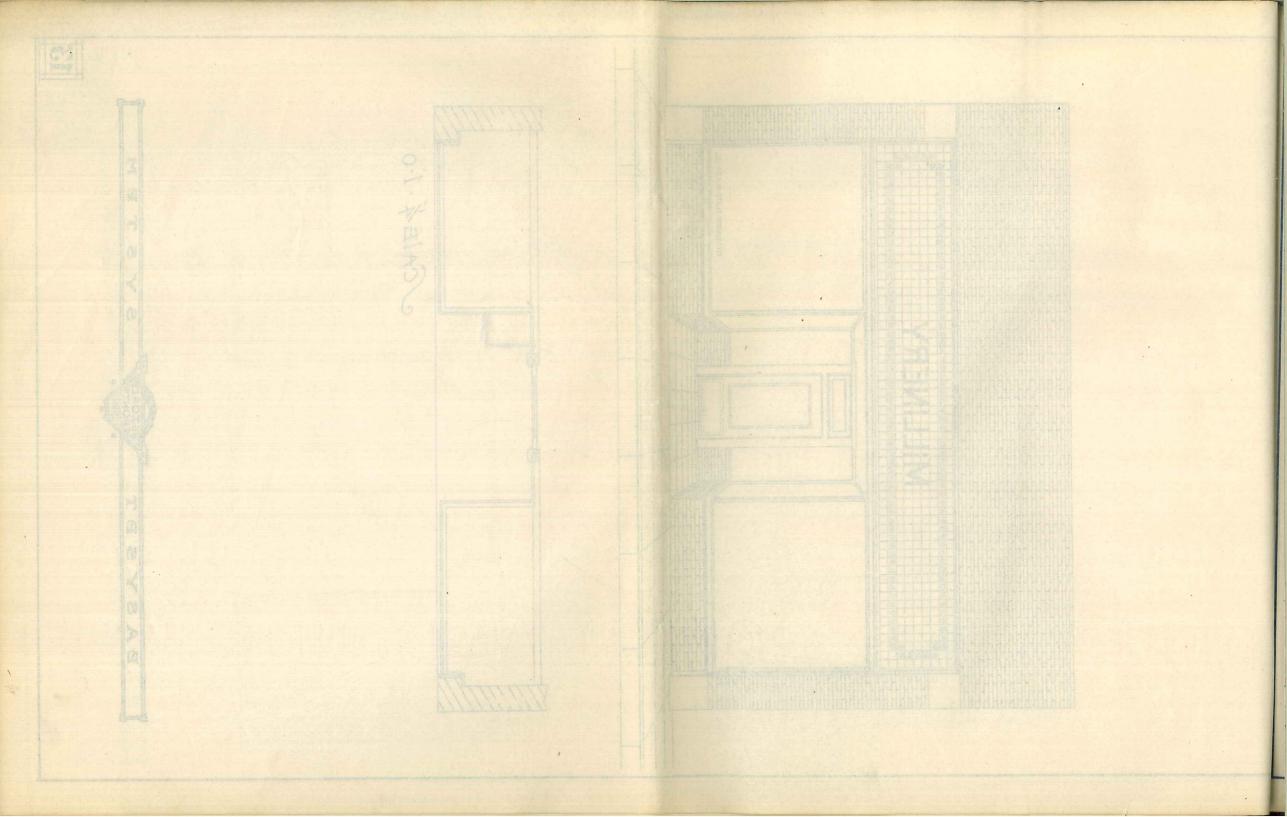


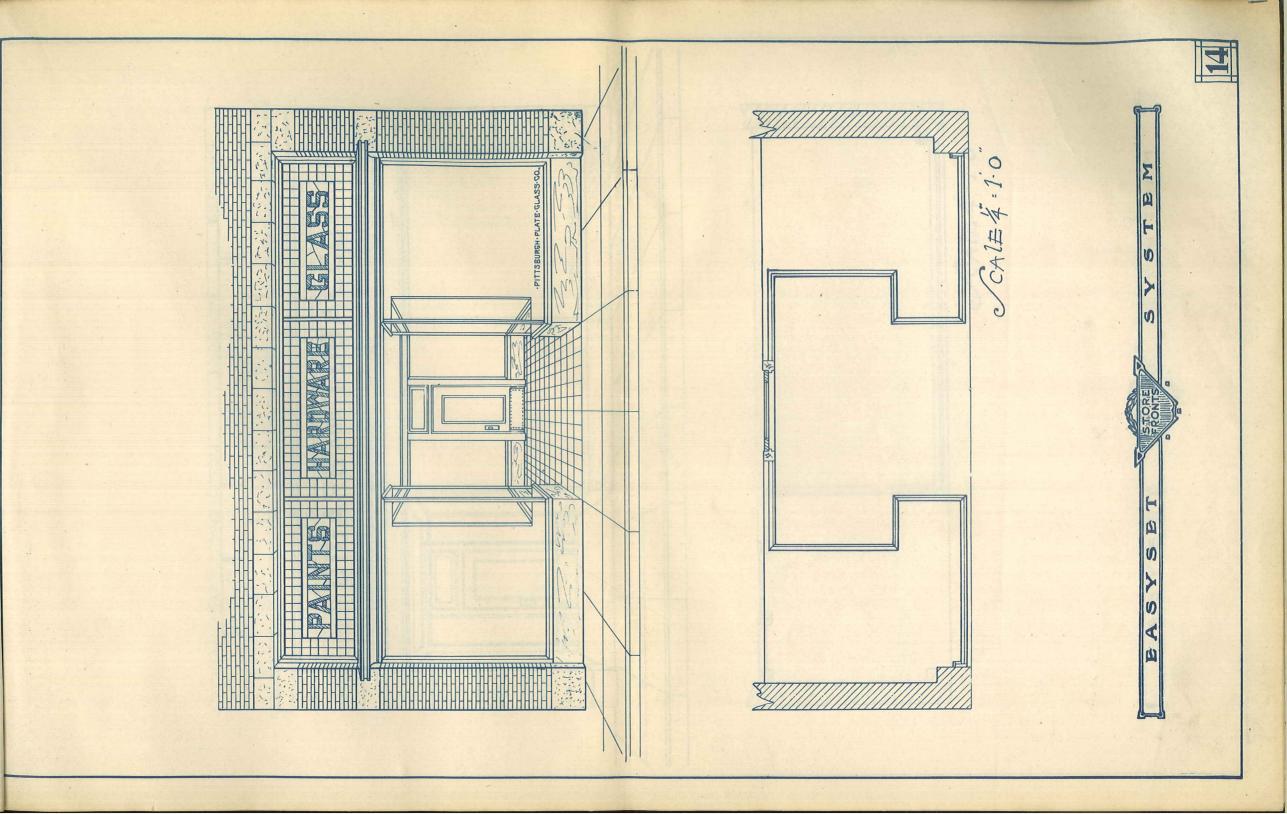


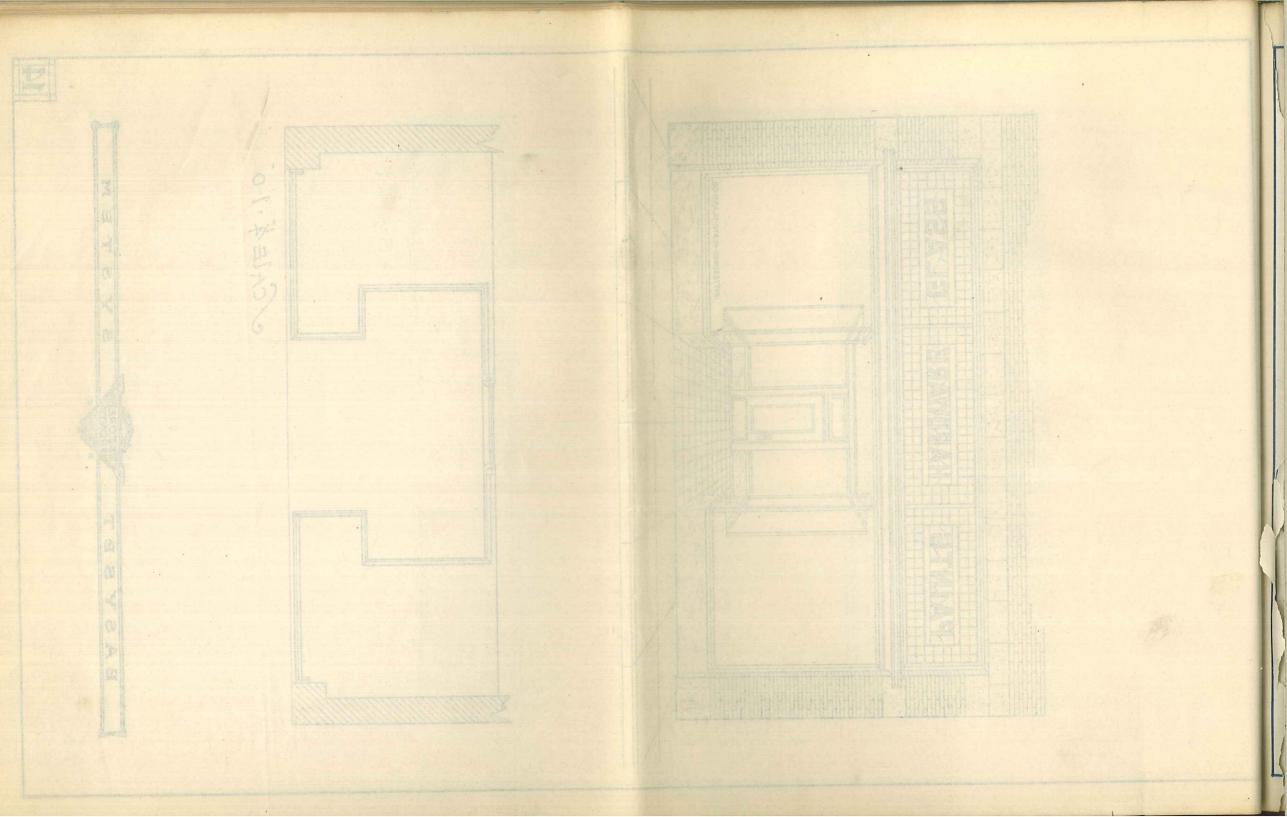


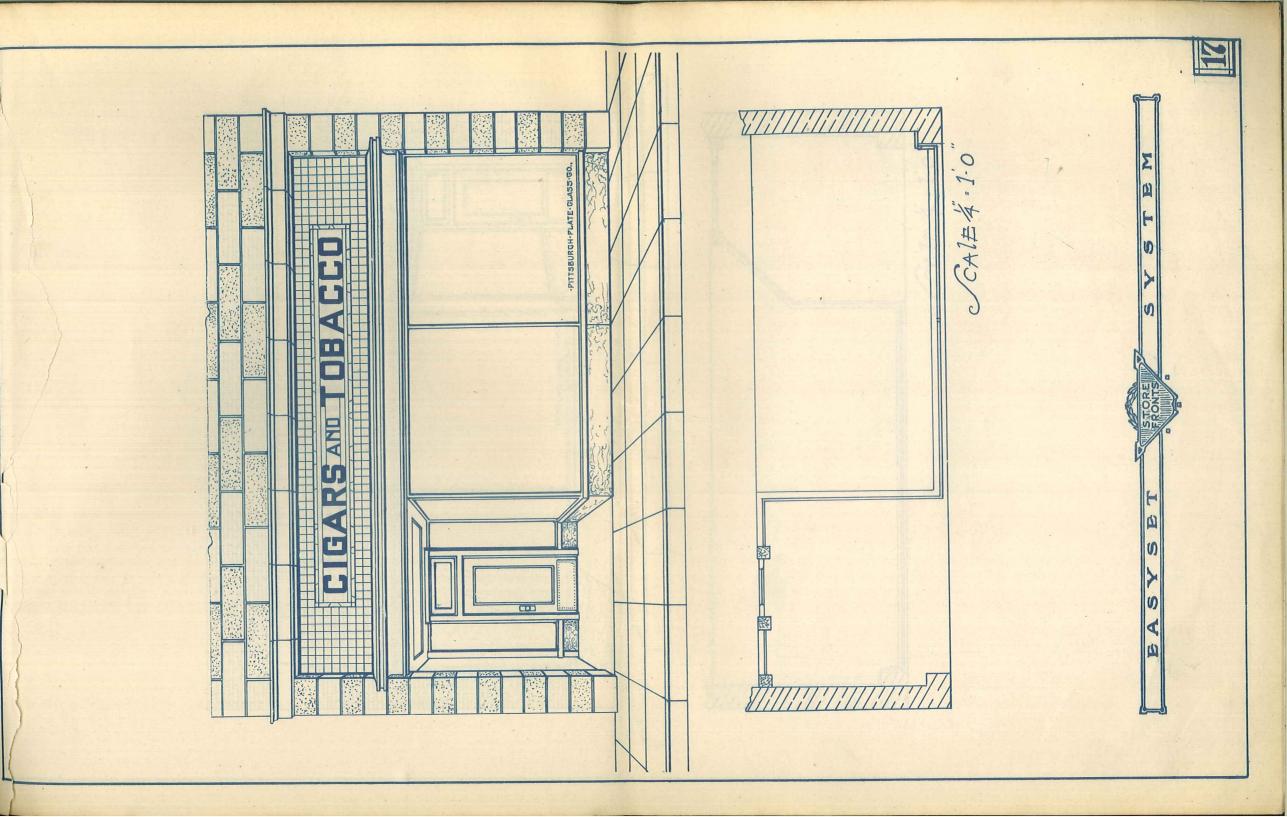


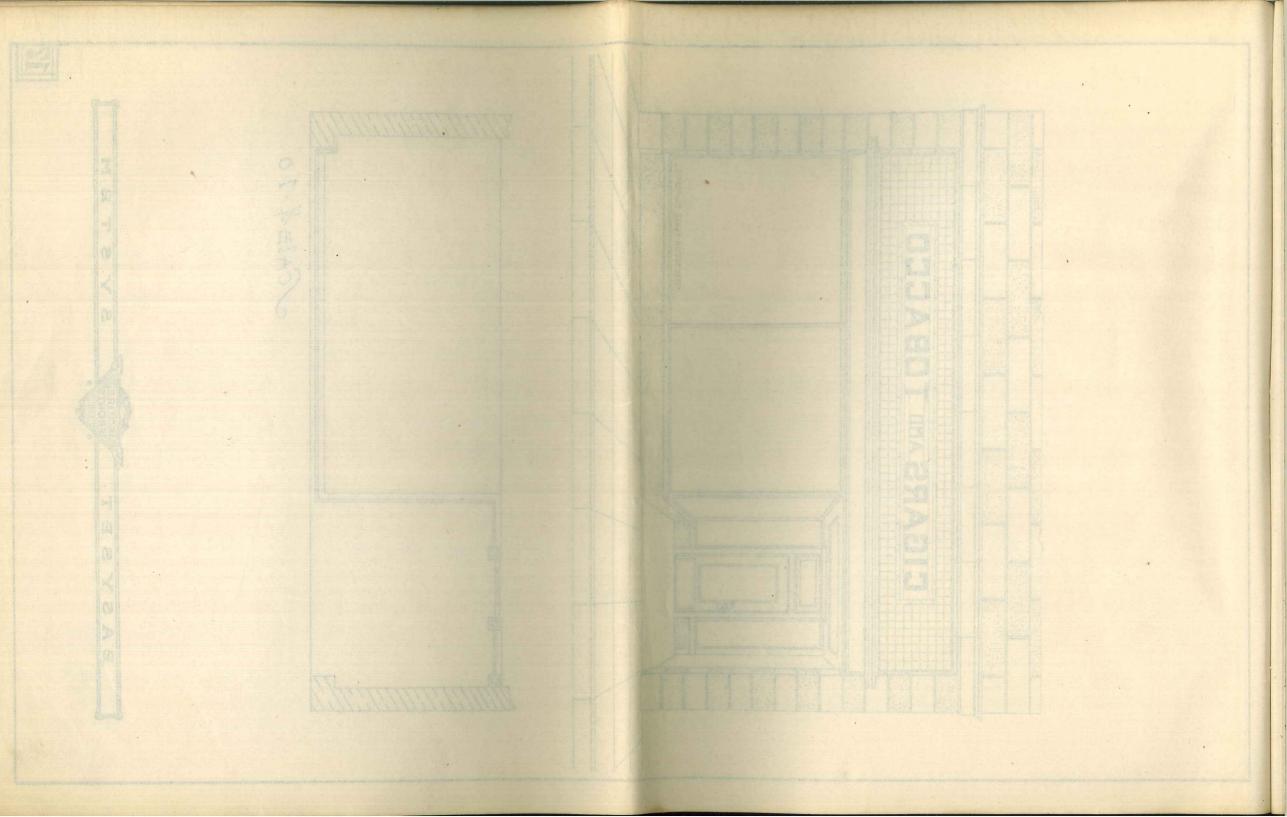










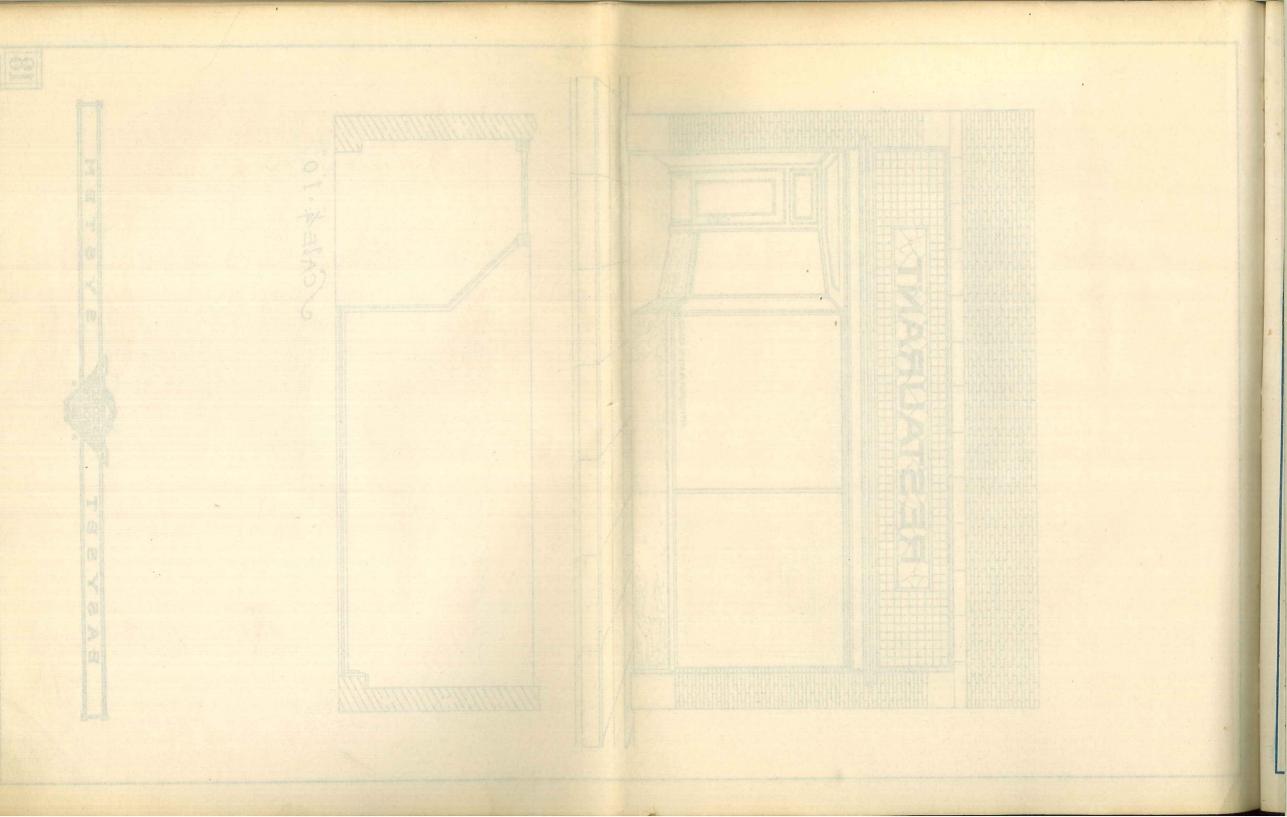


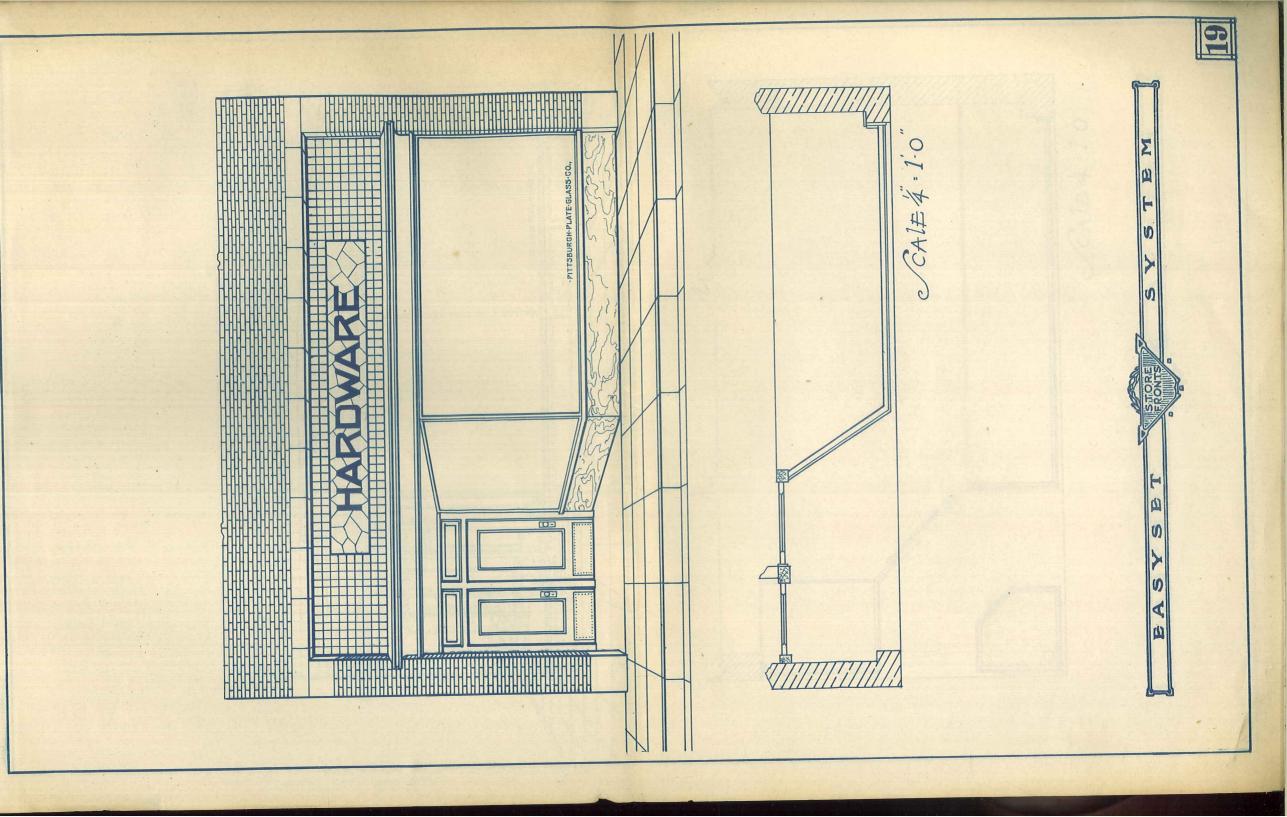
SYSET

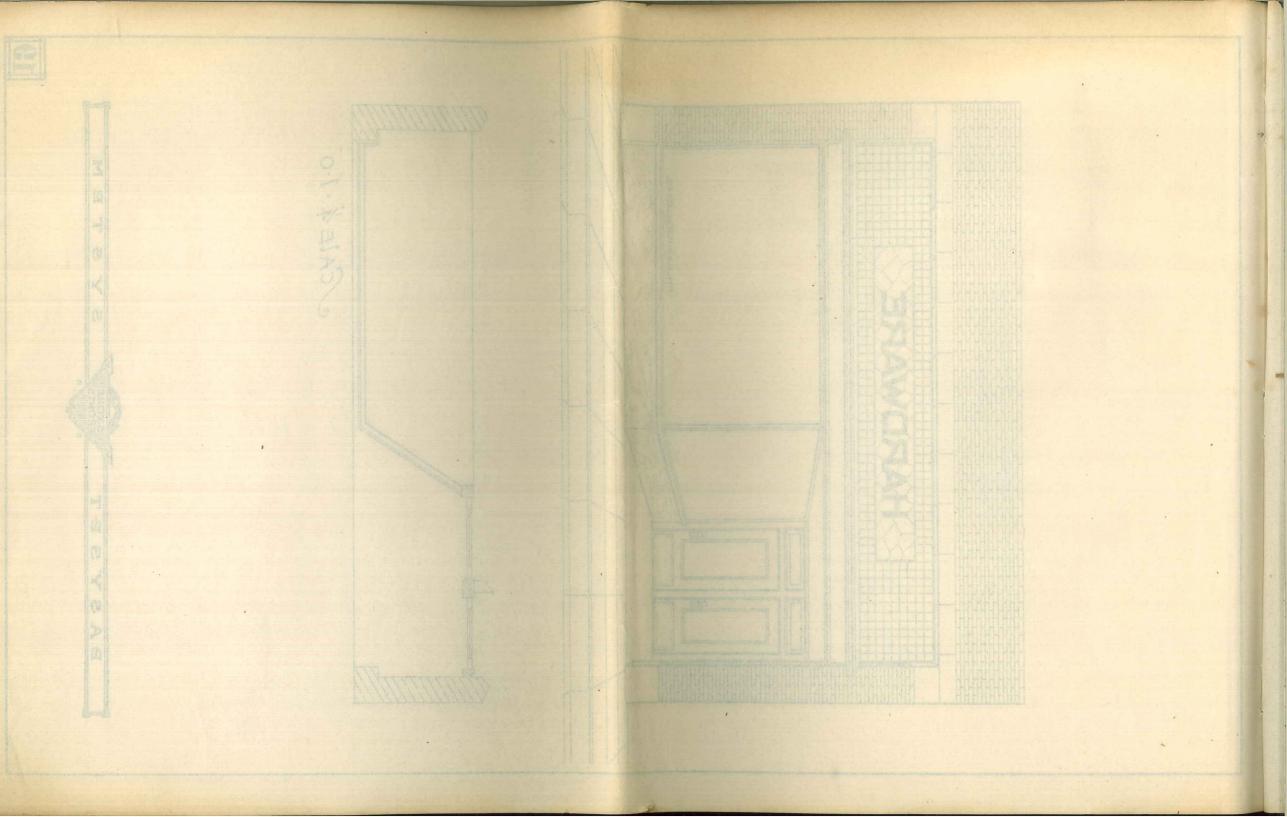
SATORE PRONTS

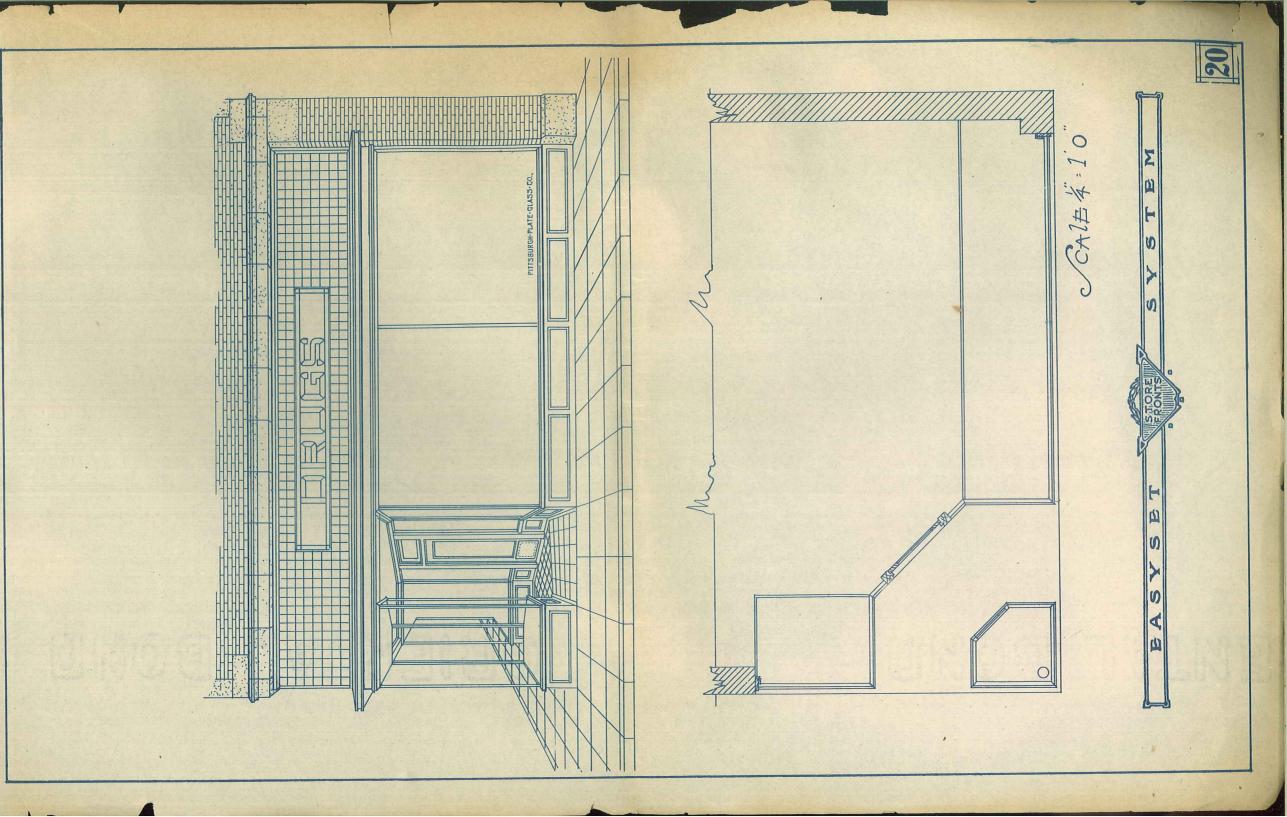
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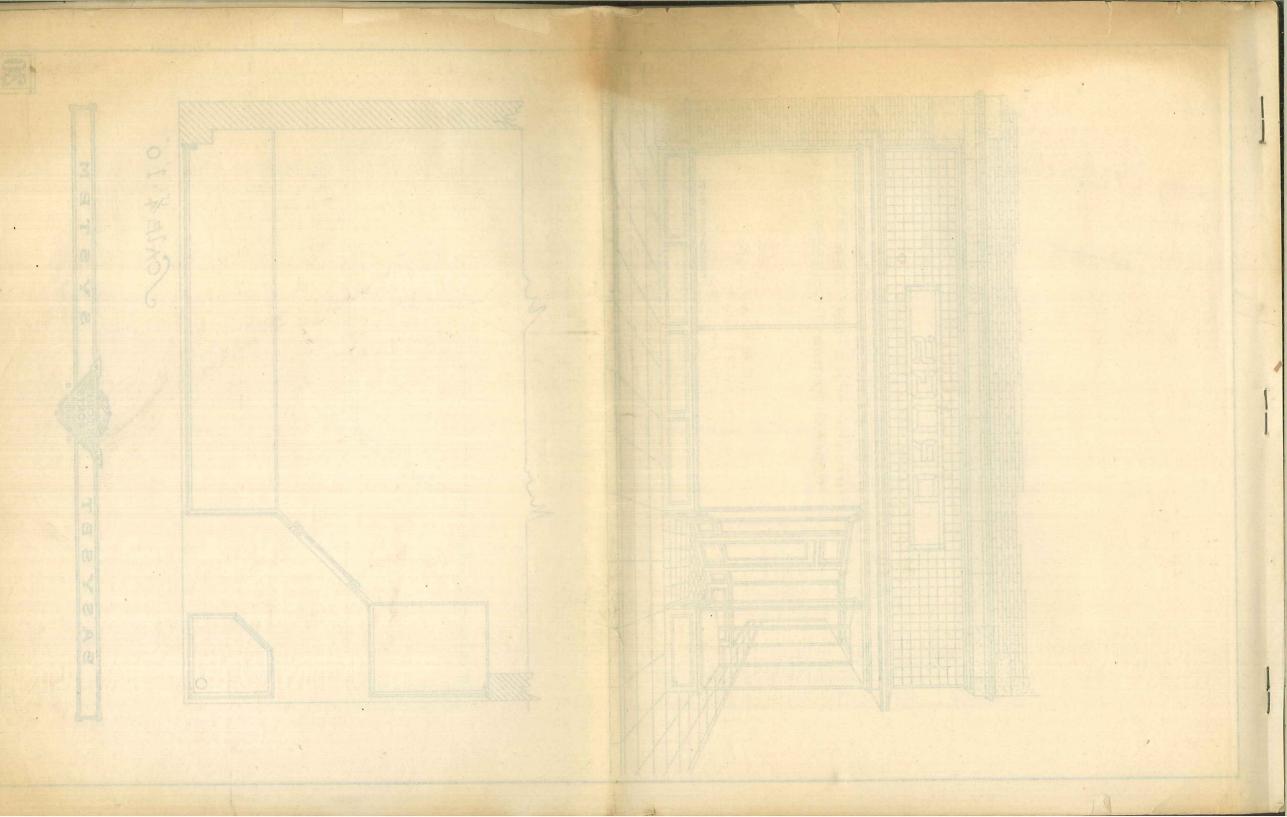
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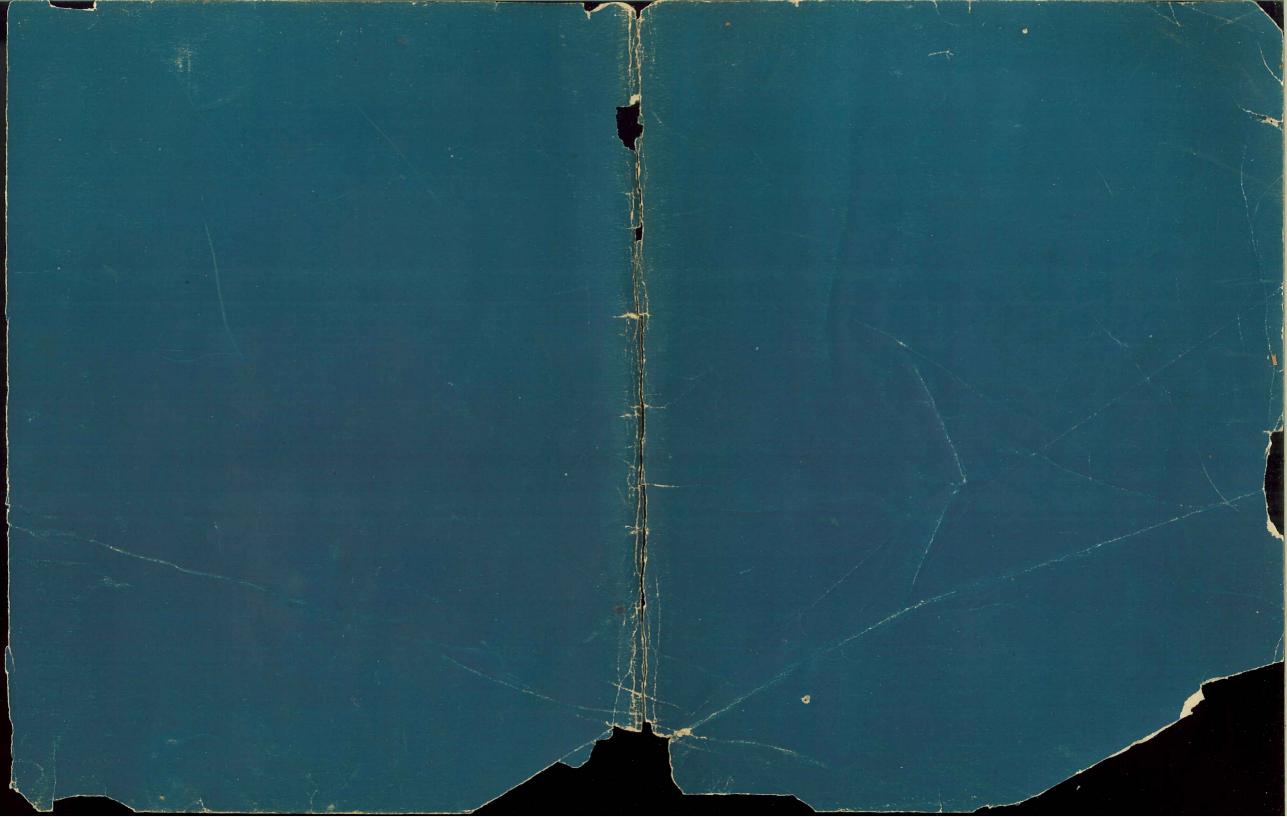












EASYSET

May be procured from any of the following warehouses of the Pittsburgh Plate Glass Co. Communicate with the one nearest to you:

	Omaha, Nebr. Omaha, Nebr. Philadelphia, Pa. Pittsburgh, Pa. Rochester, N. Y. St. Louis, Mo. St. Paul, Minn. San Antonio, Tex. Savannah, Ga. Toledo, O.
Girod & Commerce Sts. 193-219 Hunters' Pt. Ave. Long Island City, 116-118 Fast Grand Avenue	New Orleans, La. New York, N. Y. Oklahoma City. Okla.
	Fort Worth, Tex. Grand Rapids, Mich. High Point, N. C. Houston, Tex. Jacksonville, Fla.
Pearl St. & Pacific Ave 410-416 Scott St	Dallas, Tex Davenport, Iowa Denver, Colo Des Moines, Ia Detroit Mich
	Cincinnati, O. Cleveland, O. Cslumbus S.
2nd Ave. & 29th St. 99-103 Portland, St. Third Ave. & Dean St. 372-74-76 Pearl St. 431-451 St. Clair St.	Baltimore, Md. 8-12 S. Paca Birmingham, Ala. 2nd Ave. & Boston, Mass. 99-103 Porth Brooklyn, N. Y. Third Ave. & Buffalo, N. Y. 372-74-76 Pe Chicago, Ill. 431-451 St. (Chicago, Ill.)
	Atlanta, Ga